

Industry Analysis Report -Christmas Products

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1. China's export of Christmas products (HS: 950510) in 2011

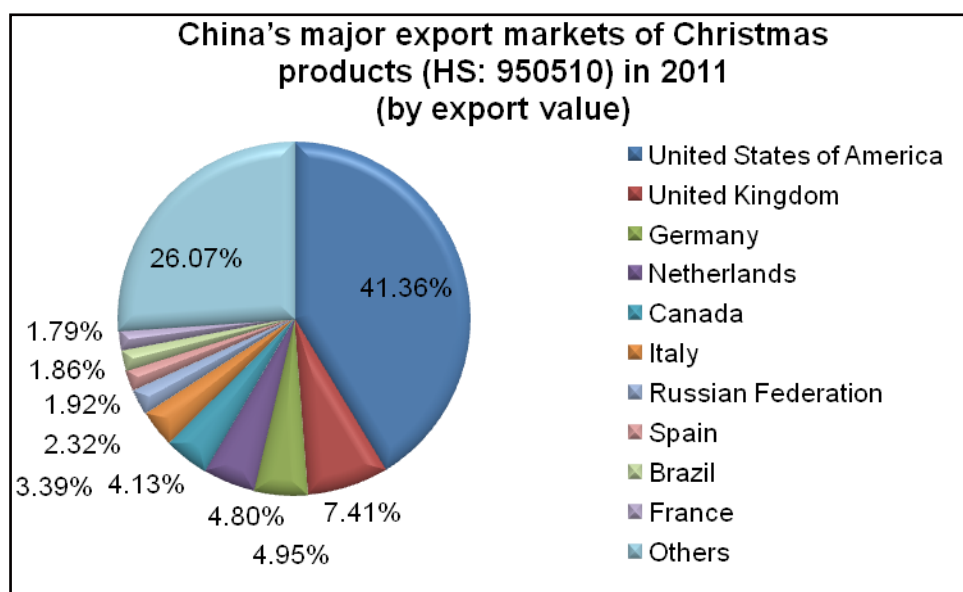
1.1. Monthly China's export quantity trend of Christmas products in Jan-Dec. 2011



1.2. China's export average unit price of Christmas products in Jan.-Dec. 2011

Month	Average unit price (dollar/Kg)
Jan.	5.39
Feb.	3.78
Mar.	5.04
Apr.	4.28
May	4.53
Jun.	4.89
Jul.	5.57
Aug.	5.47
Sept.	5.29
Oct.	5.11
Nov.	6.77
Dec.	5.35

1.3. China's major export markets of Christmas products in 2011



1.4. Statistical table of China's export volume of Christmas products (the Province) (sorted by export value) in 2011

Area	Quantity (Kg)	Value (Dollar)	Compared with the same period last year $\pm\%$	
			Quantity	Value
Guangdong	265,394,056	1,387,064,032	-0.7	61.8
Zhejiang	110,602,503	545,319,814	-0.1	18
Fujian	16,677,001	77,766,081	-23.4	-15.5
Jiangsu	7,228,387	52,850,714	9.3	17.8
Anhui	7,035,352	47,980,261	15	4.2
Liaoning	3,913,524	42,796,006	-24	-9.9
Jiangxi	3,835,674	19,678,948	-42.5	-27.4
Shandong	2,622,194	19,373,112	-36.9	-29.7
The Guangxi Zhuang Autonomous Region	2,468,814	17,250,406	39.2	51.1
Shanghai City	1,579,622	14,199,927	-18	4.8
Chongqing City	283,370	12,754,028	3437.7	4218.8
Hebei	1,122,488	11,261,034	1.2	33.1
Heilongjiang	3,384,972	10,395,747	14	16.4
Beijing City	2,135,853	9,818,892	-29.4	-16.6
Hubei	1,604,768	9,458,027	-27.2	-25
Hunan	1,262,196	8,032,426	-9.9	14.4
Sichuan	198,819	7,599,805	95.1	1552

2. Major demand countries' import of Christmas products (HS: 950510) in 2011

2.1. American import of Christmas products in 2011

Exporters	Imported value in 2010	Imported value in 2011	Imported growth in value between 2010-2011	Share in value in United States of America's imported in 2011
World	1,739,858	1,864,843	7.2%	100.0%
China	1,599,880	1,725,277	7.8%	92.5%
Hong Kong, China	23,431	22,082	-5.8%	1.2%
India	15,689	17,932	14.3%	1.0%

2.2. British import of Christmas products in 2011

Exporters	Imported value in 2010	Imported value in 2011	Imported growth in value between 2010-2011	Share in value in United Kingdom's imported in 2011
World	234,849	226,565	-3.5%	100.0%
China	200,159	191,385	-4.4%	84.5%
Netherlands	8,973	7,720	-14.0%	3.4%
Hong Kong, China	5,939	7,497	26.2%	3.3%

2.3. Canadian import of Christmas products in 2011

Exporters	Imported value in 2010	Imported value in 2011	Imported growth in value between 2010-2011	Share in value in Canada's imported in 2011
World	213,312	225,053	5.5%	100.0%
China	191,857	201,354	5.0%	89.5%
United States of America	5,398	5,382	-0.3%	2.4%
Austria	3,355	4,223	25.9%	1.9%

2.4. German import of Christmas products in 2011

Exporters	Imported value in 2010	Imported value in 2011	Imported growth in value between 2010-2011	Share in value in Germany's imported in 2011
World	150,107	155,579	3.6%	100.0%
China	111,051	101,697	-8.4%	65.4%
Netherlands	17,789	26,588	49.5%	17.1%
Czech Republic	1,622	4,150	155.9%	2.7%

2.5. Italian import of Christmas products in 2011

Exporters	Imported value in 2010	Imported value in 2011	Imported growth in value between 2010-2011	Share in value in Italy's imported in 2011
World	133,560	134,297	0.6%	100.0%
China	106,795	102,577	-3.9%	76.4%
Netherlands	4,711	7,460	58.4%	5.6%
Germany	5,851	4,907	-16.1%	3.7%

(Statistic Source: customs of related countries)

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